

## Advertise on desireebilon.com – *in search of*



### Why advertise on desireebilon.com?

My blog, [desireebilon.com](http://desireebilon.com) - *in search of* is a collection of thoughtfully written ground-level stories about surfing, traveling, international cuisine, and living abroad in Mexico. My pieces include personal narratives, photo essays, and journalistic articles that appeal to a wide audience. My goal is to inspire people to travel and experience the world.

### Who does desireebilon.com target?

Surfers

Expatriates in Mexico (86% of my audience is located in Mexico)

Independent travelers

### What are desireebilon.com readers interested in?

International and domestic surf travel

Adventure travel

Travel and destination tips

Product and book reviews

Foreign languages

Foreign cuisine

Sustainable tourism

### Website Stats: November 2011

Monthly visitors: 250+

Alexa ranking: 984 218

Alexa ranking in Mexico: 13873

Number of page views per visitor: 3

### In the Media

Along with posting regularly on desireebilon.com, I have also been featured on several other surf, travel, and lifestyle websites, including:

Matador Sports <http://www.matadorsports.com>

Ambito Puerto Vallarta <http://www.ambitopv.com>

Riviera Nayarit Fun <http://www.rivieranayaritfun.com>

My work has also appeared in print in English, Spanish and Italian in action sports magazine such as:

Planeta Surf

GirLand

**How does your company benefit?**

- Increased brand exposure amongst surfers and travelers, who may potentially become customers/clients.
- An adventurous audience in search of travel related information and inspiration.
- A creative and personalized approach to promoting your destination, product, or service.

**Advertising Options**

**Text links and banner ads** may run for any length of time in the right sidebar or the footer. Text links may comprise up to two sentences of short description.

**Contests and sponsored posts** include anchor text selected by the advertiser. Products and services must appeal to my audience and I reserve final editorial approval. Minimum word count is 500.

**Post sponsorship** is a two to three sentence advertisement following the post of your choice, with link anchor text of your choice.

**Reviews** of product, books or travel services range from 400 to 1000 words. Reviews are permanent on the site and include links.

**Press Trips** from tourism boards, tour agencies, travel and accommodation providers, as well as restaurant owners are welcomed. Please contact me directly about writing a story and taking photos of your product or service to post on my website. I also pitch articles to other publications, but can only guarantee publication on my own website. Please note that all pieces will reflect my honest opinion.

For all current rates, sponsorship options, and PR inquiries, please contact me at [desireebilon\(at\)gmail.com](mailto:desireebilon(at)gmail.com)